

THE 7-LAYER BUSINESS DIAGNOSIS PROGRAM

Business X-Ray™

Your business doesn't need motivation. It needs a diagnosis.

DIAGNOSTIC TIER

\$29

\$180 value · One-Time

A structured **business health check** that pinpoints your exact operational & mindset bottlenecks — then hands you a personalised report and a live masterclass to build your 60-day roadmap. Move from overworked operator to **systems-driven CEO**.

PHASE 1 The 7-Layer Business Scan

- 1 Business Model Clarity**
Positioning, pricing & offer-stack architecture
- 2 Revenue Streams Stack**
Income sources & margin diversification
- 3 Lead Generation System**
Predictable, multi-channel acquisition
- 4 Sales Conversion Process**
Consultative closing & follow-up pipelines
- 5 Team & Delegation Architecture**
Delegation matrix & accountability
- 6 CEO Time & Execution Discipline**
Leadership focus & execution metrics
- 7 Bottleneck Identification**
The single biggest limit on your growth

PHASE 2 Your Personalised X-Ray

- 1. 62-Point Diagnostic Form** — audit of your 7 layers & mindset
- 2. Personalised X-Ray Report** — coach-reviewed analysis
- 3. 3-Hour Live Masterclass** — decode results in a live cohort
- 4. 60-Day Priority Roadmap** — bottlenecks mapped to fixes

★ INCLUDES BONUSES

Editable Health Scorecard, completed 60-day roadmap & cohort access — yours to keep.

YOU'LL WALK AWAY WITH

- ✓ Comprehensive 62-point diagnosis
- ✓ Coach-reviewed X-Ray report
- ✓ Editable Business Health Scorecard
- ✓ Live 3-hour masterclass seat
- ✓ Focused 60-day priority roadmap

ENGINEERED FOR

- Business owners & founders
- Coaches & consultants
- Course creators
- Agency owners
- MSMEs ready to scale

HOST

Irfan Abdul Rehman Kawchali

Renowned Business Coach · Motivational Speaker

Helping owners scale from overworked operator to systems-driven CEO.



Register now — scan the QR code

Need assistance? Reach us on WhatsApp at **+971 55 511 3655**